Information for talk and poster presentation:

Your talk as well as the poster presentation will be graded by 2 examiners. Both examinations are public.

Check the Deadlines on the IB Hompage

Poster:

Poster presentation 10 min + 10 min discussion

Design of a poster of scientific content:

1. **poster layout and content:**
   - Logo of the University of Lübeck (see corporate design) as well as of the host institute/ university/ company
   - concise poster title
   - headline: students name (as the case may be: co-workers, supervisor)
   - composition:
     - short introduction
     - methods (and materials)
     - results
     - discussion
     - abstract and outlook
     - literature, acknowledgment to supervisor, laboratory, institute, etc.
   - in total: a clear and ordered design

2. **text:**
   - short and comprehensible sentences
   - less text, more figures
   - spacing: min: 1, 5
   - type size:

     - text: type size 26 or 28

     - poster title: about 60

     - topics: type size of about 48

   - same typeface for the entire poster

3. figures/tables:

Figures must be self-explanatory. Do not forget the legend as well as mention them in the text. Do not use too many colors.

4. tips for the presentation:

Explanation of the poster in an abbreviate form:
- short description of the problem/ some research background?
- short explanation of the applied methods and why they have been used
- description of the results
- short outlook on further work or alternative methods for solving the problem
- DO NOT GO TOO MUCH INTO DETAIL. The examiners will ask you.

Print:

DIN AO **on edge** (841 x 1189 mm)

Talk:

talk 10 min + 10 min discussion

1. layout and content:
- uniform layout for the entire presentation
- concise title
- in total: a clear and ordered design; see: corporate design
- composition:
  - (overview)
  - short introduction
  - methods
  - results/discussion
  - abstract and outlook
  - acknowledgment to supervisor, laboratory, institute, etc.
- preferably save for power point as a pdf; there use NO animation

2. text:
- as less text as possible, keyword only → NO sentences
- "take home message" for imported results
- spacing: min: 1, 5
- type size: min. 16 (Headings > 20)
- same typeface for the entire presentation

3. talk:

- speak slowly, loudly and clearly, face the audience
- use a laser pointer to highlight details on your slides
- explain the whole content on every slide (remove details that you have not time to explain; as rule max. 1 minute per slide)
- practice your presentation!!!
- **IMPORTANT: Introduction to your topic max. 3-5 minutes. The results are the most important part of your talk!!!**

Corporate design:

Logo university of Lübeck:
http://www.uni-luebeck.de/universitaet/die-universitaet/corporate-design.html

Model for power point presentation:
http://corporatedesign.uni-luebeck.de/handbuch/0509.html