



UNIVERSITÄT ZU LÜBECK

ESBB

European, Middle Eastern
& African Society
for Biopreservation
and Biobanking



Dr. Daniel SIMON-DUBACH, MD, MHA is the owner of medservice, biobanking consulting & service in Walchwil, Switzerland.

For over 15 years, he has been working in biobanking. His focus is on biobank business planning, governance & sustainability, biobank standards and collaboration between science and biomedical industries. He was co-organizer and co-chair of several symposia on sustainability at different international meetings in the past. He co-organized and published the first global biobank business planning survey.

He coaches biobankers on how to create a biobank business plan that will allow leveraging the full potential of a biobank. The business plan shows future development opportunities of the biobank. In the business plan, the objectives of the biobank and detail the measures to achieve them are formulated. Major components of a biobank business plan are a clear vision, a SWOT (strengths, weaknesses, opportunities & threats) analysis, details about products & services of the biobank, marketing activities including stakeholder engagement, and sound risk and cost analysis.

He chairs the ISBER Standards Committee, which oversees updates to ISBER best practices and develops tools to improve and standardize modern biobanking.

He is section editor for biobanking management of "Biopreservation and Biobanking" and member of the editorial board of "Synergy".

is not fatal; it is the courage to continue that counts.